

NEATH PORT TALBOT COUNTY BOROUGH COUNCIL

Regeneration and Sustainable Development Scrutiny Committee

27 October 2017

Report of the Chair of the Economic and Community Regeneration Scrutiny Committee

Matter for Monitoring

Wards Affected:

All

Update on the Task and Finish group recommendations in relation to Support for Tourism in the County Borough.

Purpose of the Report

1. To provide Members with an update on the progress made in implementing the recommendations made by the Task and Finish Group that was set up to look at the support for Tourism in the County Borough

Executive Summary

2. The attached Appendix One will provide information on the progress made or otherwise in taking forward the recommendations made at the original review.

Background

3. Members of the previous administrations Economic and Community Regeneration Scrutiny Committee undertook a review of the support for tourism in Neath Port Talbot because they held the view that tourism is an extremely important sector for the County Borough and attracts nearly 1.5m visitors per annum and contributes £110 million each year to the local economy.
4. The Scrutiny Committee regularly received update reports on the Tourism sector from the Regeneration and Economic Development Department of the Council.
5. In 2016 the Committee resolved to undertake a review of tourism support to identify whether there had been any adverse effects on the level and type of support that was provided.
6. The review took place towards the end of 2016 and considered evidence from a number of key stakeholders including Visit Wales, Neath Inspired, Swansea Valley Holiday Cottages, Neath and Tennant Canal Trust and Tourism Swansea Bay.
7. To ensure consistency across the review all stakeholders were asked similar questions to ensure the evidence was balanced to allow the group to make tangible recommendations.
8. An online survey was also utilised that gained a wide range of responses from businesses to elected politicians and the responses identified issues that were subsequently captured within the final recommendations.
9. Four recommendations were made by the group in total and progress on their implementation can be found at Appendix One.
10. One of the recommendations contained within the report was in relation writing a letter to St Modwens. This has been done (copy at Appendix Two and a copy of the response from St Modwens is attached at Appendix Three).

Financial Impact

11. There may be financial impacts associated with this report depending on the outcome of Recommendation 1.

Equality Impact Assessment

12. There are no equality impacts associated with this report

Workforce Impacts

13. There are no workforce impacts associated with this report.

Legal Impacts

14. There are no legal impacts associated with this report.

Risk Management

15. There are no risk management impacts associated with this report.

Consultation

16. There is no requirement under the Constitution for external consultation on this item.

Recommendations

17. That the Committee notes the progress made in implementing the recommendations made by the task and finish group.

Reasons for Proposed Decision

18. To allow the committee to discharge its monitoring functions.

Appendices

19. Appendix One - Task and Finish Group Recommendations - Progress Document
20. Appendix Two - Letter from the Task and Finish group to St Modwens
21. Appendix Three - Letter from St Modwens

List of Background Papers

22. [Final Report of Task and Finish Group on Tourism Support](#)

Officer Contact

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